



Walkerville Cricket Club

**‘A Great Club and a Great Place
to Play Cricket’**

Sponsorship Packages

Season 2018/2019

Sponsorship Co-ordinator:

Mark Nance

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Sponsorship Package 2018/19 Walkerville Cricket Club

HISTORY:

The Walkerville Cricket Club was first mentioned in 1915. The original red-brick clubrooms, built in the 1920's, still exist behind the current facility. In the 1933/34 season the Walkerville Cricket Club won the premiership of the Adelaide and Suburban Cricket Association.

During the Second World War the club was disbanded due to a lack of numbers but was reformed in 1946 as the Walkerville District Cricket Club. Success came quickly with the 1947/1948 Prospect District Cricket Association A Grade premiership. B Grade and C Grade teams were added in the late 1940's.

The 1950's and, in particular, 1960's were a golden era. The 1953/54 A Grade premiership and then 8 A Grade premierships in 11 seasons in the 1960's. In 1964/65 and 1966/67 both A and B Grades won the premiership. The Walkerville Sports Club Rooms were opened at the oval in March 1969.

In 1971/72, Walkerville Cricket Club joined the Adelaide Turf Cricket Association and played on brand new turf wickets winning the A7 premiership in its first season. Over the next 9 years Walkerville worked its way through the grades reaching A1 in 1981/82. A Grade premierships followed in 1982/83 and 1985/86.

Lower grade premierships in 2001/02, 2005/06 and an A Grade premiership in 2009/10 as well as an LOD premiership in the same season were highlights in the first decade of the new millennium.

More recently, a C Grade premiership in 2012/13, Division 1 T20 Champions and A2 Minor Premiers in 2014/15 and A1 and C1 grand finalists in 2017/18 have provided additional success.

As well as the senior ranks, junior cricket has continued to grow since the 1980's. From 7 junior teams in 2004/05 the Walkerville Cricket Club had 19 teams participate in the North Eastern Junior and Adelaide Turf Cricket Associations during 2017/2018.

The Walkerville Cricket Club celebrated its centenary year in 2014/15 with a function marking the milestone. At this event the club launched its Hall of Fame inducting nine Walkerville Cricket Club legends.





Sponsorship Package 2018/19 Walkerville Cricket Club

PRESIDENTS MESSAGE

Welcome to the Walkerville Cricket Club season 2018/19.

2017/18 was a successful season for the club on and off the field. On field, the A grade performed well only losing three games for the season and losing in the Grand Final to Pooraka. The C grade also performed well and unfortunately went down in the Grand Final to Mawson Lakes. Our junior program continues to grow with 19 teams ranging from U10's to U17's performing well. Premierships to teams in the Under 10's, Under 14's, Under 15's and Under 17's has shown continued success and enjoyment in the junior ranks.

In 2018/2019 the Walkerville Cricket Club will have four senior teams competing in A1, A3, B3 and LOC grades in the Adelaide Turf Cricket Association with membership approaching 75. The club is anticipating 220 junior members competing in age groups from Under 10's through to Under 17's in the North Eastern Junior and Adelaide Turf Cricket Association. It is hoped a significant investment in girl's cricket may see a NEJCA or ATCA Junior Girls competition materialize.

A sponsorship gives you the unique opportunity to give back to an organisation that provides sport, fitness, leadership, social skills and personal development skills to the youth of our community.

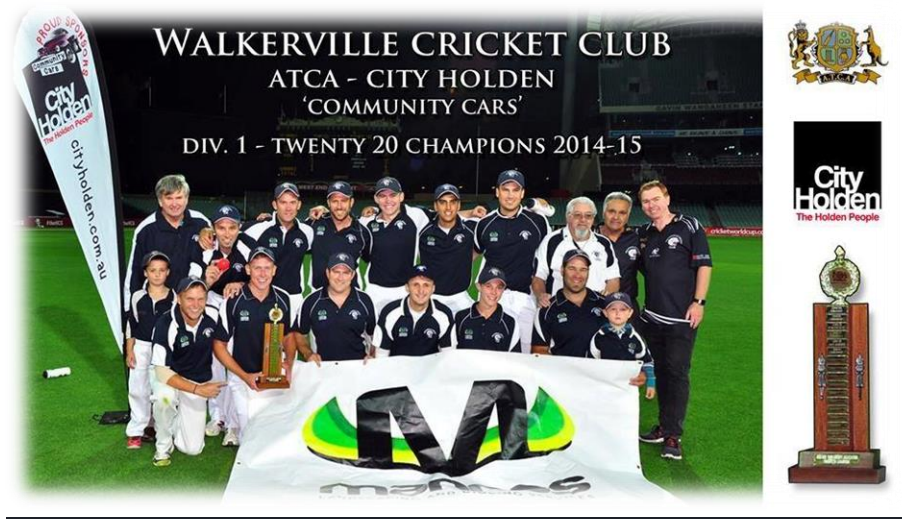
Your sponsorship will be a vital component to the ongoing operations and challenges that we will face in order to achieve the success we strive for within the club.

Once again we have worked hard to offer a comprehensive range of sponsorship packages that should suit everyone. We are excited to announce that we have re-appointed Mark Nance who is working on assisting the club to increase our sponsorship. Our current database is over 610 strong. As well as this initiative you will have exposure to around 270 players plus their families and associated businesses. We also have a strong social media presence with Facebook (500+ followers), Twitter and Team App and this means that as a sponsor you will have a wider base of people associated within the club to market to and network with. This represents a very large group for you to get your business brand out there. Our website continues to attract unique visitors throughout the season and our electronic newsletter each fortnight is sent to our database. We have a strong club culture and proud history in the Adelaide Turf Association and as club sponsor myself I can say the players do support the businesses that support them.

If you have any questions, please let me know at paul@walkervillecricketclub.com.au or speak to Mark Nance.

We look forward to receiving your support and help grow your business in the Walkerville Cricket Club community.

Kind regards
Paul Reid
President WCC



SPONSORSHIP:

The Walkerville Cricket Club gives your business the opportunity to increase its exposure locally and to the broader community across all mediums:

- Facebook: 513 likes plus 157 likes Walkerville Junior Cricket Club
100 to 87,500 daily reach.
- Can offer a sponsor blast out once a month to over 460+ readers
- Twitter: 67 followers.
- Advertised on Team App with links directly to your website.
- Electronic Newsletter: 600+ subscribers.
- Newsletter downloaded from Facebook 125 times each fortnight.
- The clubs audio/visual system during games and social events (includes business details).
- Match day and training tops
- Advertised on our new website with links directly to your website.
- Player sponsorships now available with your name on the Players photo in clubrooms.
- All Packages will now include membership for 12 months to WSC giving you 10% off your bar purchases.



DIAMOND MEMBERSHIP PACKAGE

Prominent Business Game Day Signage (corflute style) on Walkerville Oval grandstand.

Business logo on:

- Match day shirt. (Front of shirt, 30cm x 15 cm).
- Blue social polo shirt.
- Training shirt.
- The clubs audio/visual system during games and social events (includes business details).
- The Walkerville Cricket Club website, facebook page and senior and junior apps with links to your site.
- The fortnightly newsletter (emailed).

Naming rights for a Walkerville Cricket Club function(s).

Naming rights for Best on Ground award.

Invitation to Corporate Members event(s).

FEE: \$2500



PLATINUM MEMBERSHIP PACKAGE

Prominent Business Signage displayed on game day during home matches.

Business logo on:

- Match day shirt. (Back of shirt, top third 30cm x 15 cm).
- Blue social polo shirt.
- Training shirt.
- The clubs audio/visual system during games and social events (includes business details).
- The Walkerville Cricket Club website, facebook page and senior and junior apps with links to your site.
- The fortnightly newsletter (emailed).

Naming rights and presentation of an end of season t

Invitation to Corporate Members event(s).

FEE: \$2500



GOLD MEMBERSHIP PACKAGE

Prominent Business Signage (on corflute signage with other Gold Sponsors) displayed on game day during home matches.

Business logo on:

- Match day shirt. (Right breast 10cm x 10cm at additional cost of \$250 or sleeve).
- Blue social polo shirt.
- Training shirt.
- The clubs audio/visual system during games and social events. (Includes business details).
- The Walkerville Cricket Club website, Facebook page and senior and junior apps with links to your site.
- The fortnightly newsletter (emailed).

Invitation to Corporate Members event(s).

FEE: \$1000



T20 DIVISION 1 PACKAGE

Business logo on:

- Match day top.
- The clubs audio/visual system during games and social events. (Includes business details).
- The Walkerville Cricket Club website, Facebook page and senior and junior apps with links to your site.
- The fortnightly newsletter (emailed).

Invitation to Corporate Members event(s).

FEE: \$1000

T20 DIVISION 2 PACKAGE

Business logo on:

- Match day top.
- The clubs audio/visual system during games and social events. (Includes business details).
- The Walkerville Cricket Club website, Facebook page and senior and junior apps with links to your site.
- The fortnightly newsletter (emailed).

Invitation to Corporate Members event(s).

FEE: \$750



SILVER MEMBERSHIP PACKAGE JUNIOR TEAM SPONSORSHIP

- The clubs audio/visual system during games and social events. (Includes business details).
- Business logo on the Walkerville Cricket Club website with links to your site.
- The fortnightly newsletter (emailed).
- Invitation to Corporate Members event(s)

\$500

PLAYER SPONSORSHIP

Player sponsorship gives the player you nominate direct benefit by covering their subscription fees for the year. It also includes the following.

- WSC Membership card providing you 10% off all bar purchases.
- Your company name on the players photo displayed above the bar in the club rooms
- Invite to Sponsors day with free drinks and food.

\$450

Except for Diamond and Platinum other packages can be cash, vouchers or rebates back to the club or a combination of all three, but logo placement on apparel is determined by the cash component of the sponsorship.

Any questions please contact Sponsorship Co-Ordinator:

Mark Nance

mark.nance@bigpond.com

0439 534 745

CURRENT SPONSORS





Walkerville

